Workforce Development Board of Northwest New Jersey

Morris Sussex Warren

A proud partner of the americanjobcenter network

WELCOME
OPEN MEETING

PRESENTATION

April 24, 2025

www.wdbnnj.org

AGENDA

Welcome

9:30 am

- Meeting Opening Remarks and Meeting Statement
  -Matthew Putts, Chair
- Member and Guest Introductions

- Board Business - Beth Rodgers, WDB NNJ Executive Director
  - Welcome New Board Member, Kimberly Elmore
  - Welcome Guest Speakers
    - Jessica Pena (Atlantic Health)
    - Chrissy Russell & Liz O'Boyle (Parsippany/Parsippany Hills High Schools)
    - Afaf Alouani (Zufall Health)

MEETING TOPICS

- One-Stop Operator and Career Services RFP
- Adult Literacy Grant

Guest Speakers

- Atlantic Health Systems
- Parsippany High School

Morris/Sussex/Warren Employment and Training Service Update – Victoria Bollhardt

Workforce Development Board of Northwest New Jersey Business Services Report
- Kimberly Colgan, Associate Director Business Services

- Shay Battle – Contract Compliance & Business Engagement Specialist

NJDOL Business Services - Eva Fernandez – NJDOL

- Updates for NJDOL In-demand trainings -Beth Rodgers
- Labor Market Information - Kimberly Colgan

Participant Information Sharing

- Other Business - Matt Putts, Chair
- Adjournment

Please indicate your business name and affiliation in the chat.

Adult Literacy Grant

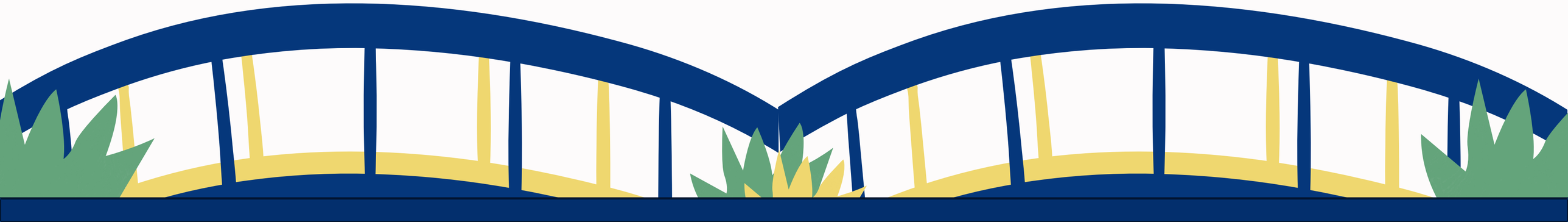
BRIDGES TO SUCCESS

Funding Awarded: $310,000 grant awarded to the Workforce Development Board of Northern New Jersey (WDB NNJ). Partnership with Employment and Training Services (ETS), Literacy Volunteers of Morris County, and Atlantic Health Systems.

•**Goals:** To address critical needs for ESL and digital literacy training. Provide foundational skills, career pathways, and workforce advancement opportunities.

•**Digital literacy** training utilizing Aztec software and a laptop loaner program.

•**Award period:** December 1, 2024 – September 30, 2026.



Atlantic Health System

DIRECTOR, WORKFORCE MANAGEMENT – PEOPLE SOLUTIONS & TALENT OPERATIONS

Jessica Pena

Parsippany High School

Chrissy Russell, Business Teacher, Parsippany High School

Liz O'Boyle, Business Teacher/Co-Op Coordinator/Senior Internship Coordinator, Parsippany Hills High School

Morris Sussex Warren | ETS
Employment and Training Services

Victoria Bollhardt

Director of ETS, One-Stop Operator and Career Service Manager

Morris Sussex Warren ETS
Employment and Training Services

PY24 – ETS Training Enrollments (July 1, 2024 – March 31, 2025)

TOTAL Training Enrollments

Dislocated Workers	Adults	Youth
78	43	10

	PY24
Total Number of Adult and Dislocated Workers Attended Orientations	780
Total Number of Adult, Dislocated Worker, and Youth Consultations	1,227
Total Number of WFNJ Social Assessments Delivered	3,422

Other ETS Training Enrollments

WFNJ Work Readiness*	CWEP	Metrix Licenses	Rapid Response Participants
55	36	14	323

Morris Sussex Warren ETS
Employment and Training Services

CDL Training
(Commercial Driver's License)

Most frequent course: CDL A offerred by 160 Driving Academy and E-Z Wheels Driving School. Indicates strong interest in transportation/logistics careers.

Healthcare Training

Courses like Medical Assisting, Certfied Nursing Aide, LPN, an Medical Billing & Coding offered by Ace Healthcare, Warren County CC, and Rutgers

Suggest continued demand in allied health fields, both adult and yout˙h

Project Management & Business Certifications

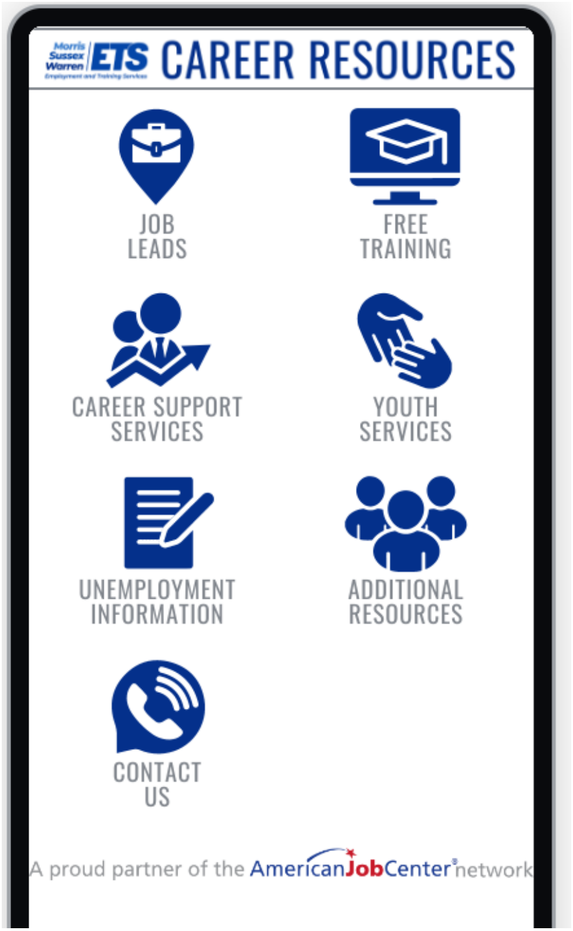
Certifications such as PMP, Six Sigma, and Mini MBA offered by BTII, Avtech, and William Paterson University

Shows a rise in demand for professionnal and managerial upskilling

IT & Cybersecurity

Courses and certifications like CompTIA A/+twork+, Ethical Hacking, Cyber Security, and Data Analytics

Engage by Cell Update



- PY24 Q3 Update (7/1/2024-3/31/2025)
  - 1,200+ users!
  - 43,171 text messages sent!
  - 24,922 page views!

From CNA to LPN – Schela's Success Story

Schela, a single mother of two, dreamed of becoming a Licensed Practical Nurse (LPN). Living paycheck to paycheck and working 4–5 double shifts as a CNA, she couldn't afford the tuition. Still, she enrolled — without knowing how she'd pay.

After joining the program, she was referred to ETS, where she met with am ETS Employment Counselor who offered her a lifeline: a $10,000 grant.

"When she said, 'We can help you pay for school,' I felt so relieved."

Schela kept her promise: she studied hard, earned A's and B's, and successfully became an LPN. Now, she only works overtime if she wants to — and proudly carries a title behind her name.

"You changed my life — and my kids' lives. Thank you."

From Job Loss to Career Growth – Corcoran's Journey

Restructured After 14 Years

In July 2024, Corcoran was laid off after 14 years with the same employer.

Connected Through DOL

Daniel Guevara (DOL) referred him to Enid Rodriguez at Morris/Sussex/Warren ETS.

WIOA Grant for Training

With Enid's help, Corcoran secured WIOA tuition assistance for a Rutgers security course in the in-demand field of information Security

Course Completed → Certification Achieved

- November 2024: Began interviews
- December 2024: Earned certification
- March 2. 2025: Started new job

I'm very grateful to Enid Rodriguez for helping me navigate the WIOA process. This system works!"

— Corcoran

Morris Sussex Warren ETS
Employment and Training Services

Interview skills workshops

MOCK INTERVIEWING SESSION

IN-PERSON session
Monday April 28th , 2025 at 9:30am

Get tips for interview preparation , General strategies for answering questions and becoming comfortable interviewing from a career coach.

Morris County One Stop
13 Emery Ave. Randolph, NJ 07869
Morrisonestop@Dol.Nj.Gov
Or call 862-397-5600 EXT. 3975746

Warren County One-Stop
Free Forklift Safety Training Certificate

TRAINING IS FREE

Remaining Training Dates for 2025

May 15

June 19

July 17

August 21

September 18

October 16

November - N/A

December - N/A

Register Call 908-329-9190

445 Marshall Street, Phillipsburg, NJ

Workforce Development Board of Northwest New Jersey

Kimberly Colgan

Associate Director, Business Services

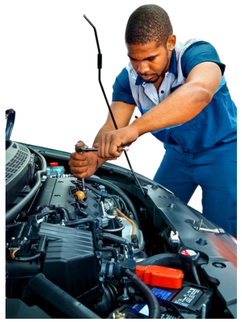
Overview of OJT & IWT Funding for Q3

TYPES OF TRAINING SUPPORTED

- Automotive Technician Training
- Dental Assistant Training
- Sales Training
- Fundraising Training
- Pharmacy Technician Training
- Human Resource Training
- Maintenance Technician Training
- Housing Case Manager Training

INDUSTRIES SUPPORTED

- Automotive
- Healthcare
- Limousine Service Water
- Fire and Restoration
- Non-Profit Shelter



WDB Sussex & Warren County Days

- **Sussex County**
  - Winter4Kids
  - DeBoer's Auto
  - Sussex County Community College
  - Norwescap

- **Warren County**
  - Puleo's Auto Clinic
  - Warren County Community College
  - Washington Business Improvement District
  - Warren/Sussex Habitat for Humanity

COLLABORATION WITH THE NJ DOL

ASSISTANCE

Job posting and talent search- local, state and National Labor Market Exchange: Appraisers are human, after all—they want to hear about how you started and how your company has grown over time.

JOB SEEKERS

Recruitment and marketing events to jobseekers

HIRING EVENTS

In-person and virtual hiring events or information sessions

Funding

Supporting new hires – OJT

Workforce Development Board of Northwest New Jersey

Morris Sussex Warren

THE NEW JERSEY DEPARTMENT OF LABOR & WORKFORCE DEVELOPMENT

DOL

Shay Battle

Contract Compliance & Business Engagement Specialist

Testimonial

AFAF ALOUANI

ZUFALL HEALTH

NEWSLETTER
QUARTER 3

ISSUE 3

QUARTER 3, 2025

WDB UPDATE

NEWSLETTER

VISIT TO WASHINGTON BID

VISIT TO WINTER 4 KIDS

MCCC ECONOMIC DEVELOPMENT AWARDS

Workforce Development Board of Northwest New Jersey

(Morris, Sussex, Warren)

CONNECTING INDUSTRY TO EDUCATION

As the WDBNNJ, our mission is to connect area businesses with high school students, particularly those exploring non-traditional pathways. We aim to assist with entry-level employment, expose students to various industries and career opportunities, and create partnerships that bridge the gap between education and industry. By doing so, we help meet employers' talent needs while preparing students for future careers, especially those not pursuing further education.

VISIT TO DEBOER'S AUTO

VISIT TO PULEO'S AUTO CLINIC

#TEAMWDB

This quarter #teamWDB

- held 47 business meetings
- visited 22 businesses and organizations in person
- had 1 baby!

The WDB social following also grew to over 600 followers for the first time. We are up from just over 500-> just over 600 in this last quarter! Our biggest growth to date!

FUNDING EXTENDED TO BUSINESSES

This quarter the WDB supported 6 different businesses and 14 individuals through OJT and IWT funding. Some trainings included:

- Sales Training
- Dental Assistant Training
- Automotive Technician Training

$70,818

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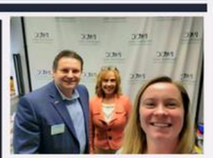
QUARTER 3, 2025

VISIT TO WCCC

MORRIS HILLS JOB FAIR



VISIT TO PARSIPPANY CHAMBER OF COMMERCE

WE WON AN ECONOMIC IMPACT AWARD!

#TEAMWDB WINS ECONOMIC IMPACT AWARD!

The Workforce Development Board of Northwest New Jersey is proud to be recognized with the Economic Development Award by the Morris County Chamber of Commerce. This prestigious honor highlights our ongoing commitment to fostering workforce growth and economic vitality across the region. Through strategic partnerships, innovative programs, and a dedication to strengthening the local labor market, we've worked to ensure that businesses have the skilled talent they need while providing meaningful opportunities for job seekers. We are deeply grateful for this recognition and remain steadfast in our mission to drive sustainable economic development and build a brighter future for the communities we serve in Northwest New Jersey.

DIANE'S BABY SHOWER

MCCC ECONOMIC DEVELOPMENT AWARDS

COUNTY DAYS!

County Days, hosted by the Workforce Development Board of Northwest New Jersey, offer an invaluable opportunity to connect directly with local communities, strengthen regional partnerships, and gain firsthand insights into workforce needs, making each visit an essential driver of progress and collaboration.

If you would like #teamWDB to visit you for an upcoming county day please let us know!

A BIG WELCOME TO THE NEW WDB BABY!

The Workforce Development Board wants to share the extremely exciting news that a new WDB Baby has been welcomed to the world!

Diane had her daughter, Isabella, on March 8, 2025. Both mom and baby are happy, healthy and thriving!

Please join us in congratulating Diane!

OUTREACH AND EVENTS
QUARTER 3

#teamWDB in Q3

- Held 47 Business Meetings
- Visited 22 businesses in person
- Had 1 Baby

Diane's Baby Shower

Visit to Washington BID

MCCC Economic Development Awards

Visit to Puleo's Auto Clinic

Mt. Olive Job Fair

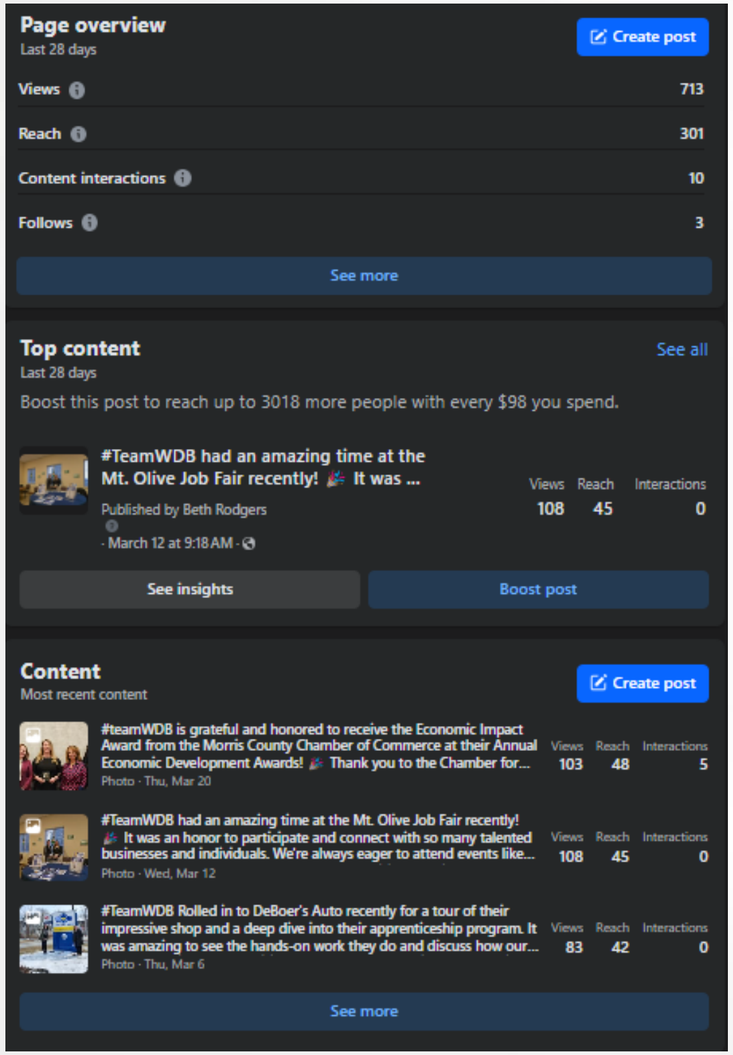
Visit to DeBoer's Auto

QUARTER 3 NUMBERS
IWT/OJT

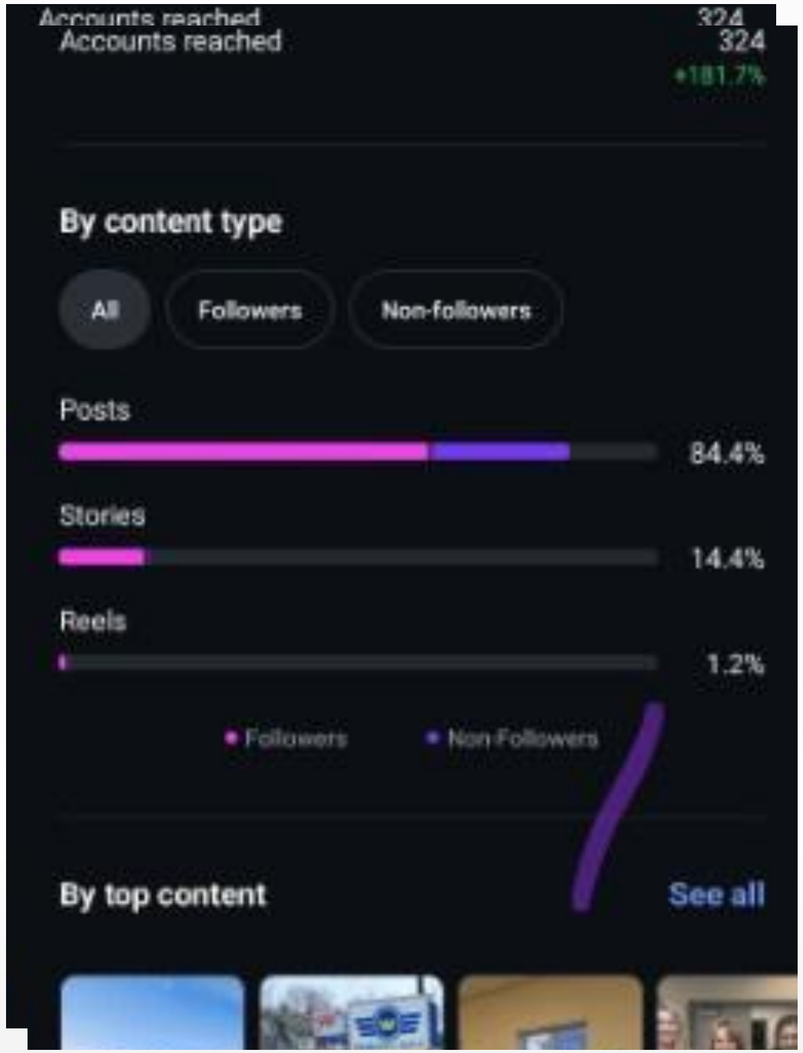
PY25 QT3			
Funding Source	Businesses Served	Individuals Served	Funds Allocated
IWT	5	5	$16,490
OJT	1	2	$19,875
Total	6	14	$36,365

SOCIAL MEDIA Q3 UPDATES

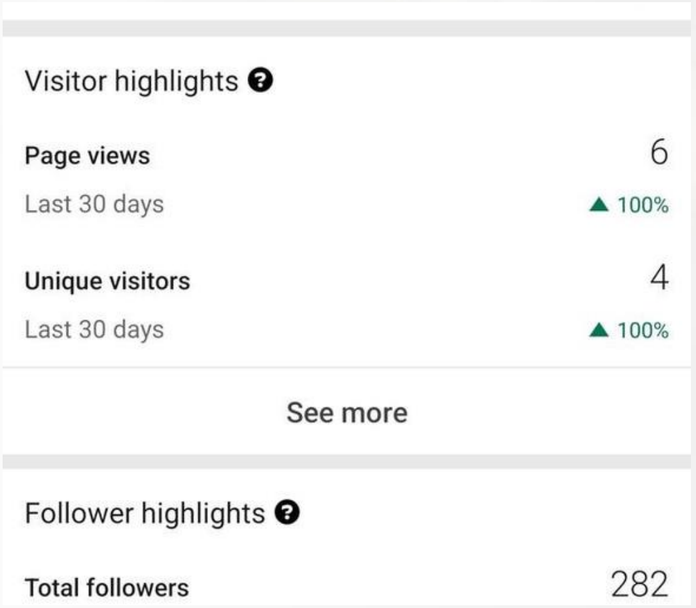
Facebook
28 day analytics



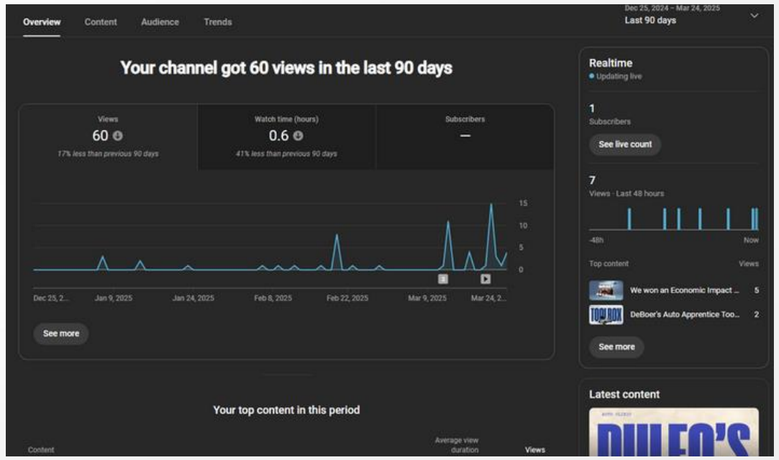
Instagram
90 day analytics



LinkedIn
7 day analytics



YouTube
90 day analytics



Eva Fernandez

Business Services Representative

Business Services – NJDOL

WDB NNJ, ETS, and Business Services Partnership:

Wild Fork - East Hanover, NJ

Rapid Responses held and continuous throughout 2024:

Star Ledger - Whippany, NJ, Novartis Pharmaceuticals, Bihler o America Inc., Bayer Pharmaceuticals, upcoming .. Mead Johnson and RB Health (US), Rickitt Co., Cigna Evernorth Services

Employer Assistance:

Iron Temple - Agusta, NJ, Rohl Transportation, Where Trades Go, IGenome, Lapp North America, NJ Department of Corrections, Atlantic Health, Morris, Sussex and Warren, Byram Bus Company, Stanhope, United States Postal Service, Weichert Realtor, Estes Express Lines, Krapf School Bus, Shionogi Pharmaceutical, NJ Transit Police, SCARC Inc., Rudolph Research Analytical, Starbucks

Introduction to Mr. Oswaldo Arango – New Veterans Business Services Representative to Morris/Sussex/Warren/Passaic/Essex/Bergen and Hudson

Continued marketing of Statewide programs by Erin Darvalics!

Workforce Development Board of Northwest New Jersey

Morris Sussex Warren

Beth Rodgers,

Executive Director

2024 In-Demand Occupations List Update

Implementation Date: July 1, 2025

Lesley Hirsch
Assistant Commissioner
Research and Information

April 17, 2025

Technology Impact

Removed due to automation/AI exposure:

- Accountants and Auditors
- Computer Programmers
- Retail Salespersons

Added due to increased demand:

- Data Scientists
- Web Developers
- Web and Digital Interface Designers
- Software Quality Assurance Analysts and Testers

Growth in Healthcare

- Dental Hygienists
- Emergency Medical Technicians
- Medical Records Specialists
- Surgical Technologists
- Physical Therapist Assistants

Notable Removals from Training Program Eligibility

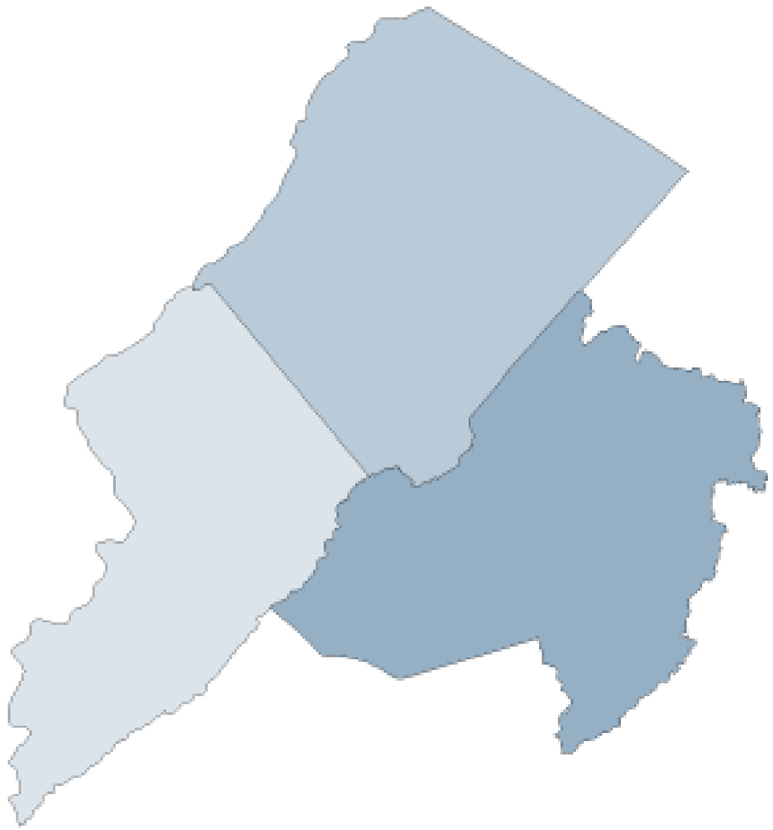
- Network Support Specialists
- Network Administrators
- Network Architects
- Nursing Assistants
- First Line Supervisors of Office and Administrative Workers
- Bookkeeping, Accounting, and Auditing Clerks
- Skincare Specialists
- Computer User Support Specialists

Notable Additions to Training Program Eligibility

- Data Scientists
- Social Services Managers
- Construction Managers
- Medical Records Specialists
- Medical Secretaries
- Heating, Air Conditioning, and Refrigeration Mechanics and Installers
- Chefs and Head Cooks
- Food Service Managers

Kim Colgan,

Associate Director of Business Services



REGIONAL WORKFORCE ANALYSIS

Full Report on
www.wdbnnj.org
(NJDOL-Lightcast)

SPECIALIZED SKILLS WITH **MOST JOB POSTINGS**

Morris County

- Project Management
- Marketing
- Nursing
- Finance

Warren County

- Nursing
- Merchandising
- Medication Administration
- Radiology

Sussex County

- Nursing
- Medication Administration
- Marketing
- Merchandising

OCCUPATIONS WITH THE MOST JOB POSTINGS

December 2024-February 2025

1

Morris County

- Registered Nurse
- Software Developers
- Physical Therapist
- Retail Salesperson

2

Sussex County

- Registered Nurses
- Home Health Aid
- Retail Salesperson
- Truck Drivers

3

Warren County

- Registered Nurses
- Retail Salesperson
- Truck Drivers
- Home Health Aids

EMPLOYERS WITH
MOST JOB POSTINGS

Morris County

- Atlantic Health System
- Accenture
- Jooble
- PWC
- Novartis

Warren County

- Atlantic Health Systems
- St Luke's Health
- Soliant Health
- Walmart
- Honda

Sussex County

- Atlantic Health System
- Selective Insurance
- Swing Education
- Thorlabs
- RHA Health Services

Participant Sharing

Thank you for attending the Open Meeting.

We invite you to use this time to present your programs, make new acquaintances, and build your network.

WWW.WDBNNJ.ORG

Workforce Development Board of Northwest New Jersey

Morris Sussex Warren ETS Employment and Training Services

TOGETHER WE ARE

WORKFORCE SOLUTIONS Northwest New Jersey

Thank you!

Workforce Development Board of Northwest New Jersey

Morris Sussex Warren

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